

## COOKIES POLICY

(Provision issued by the Italian Data Protection Authority on 8 May 2014, published in the Official Gazette no.126 on 3 June 2014 in incorporation of Directive 2002/58/CE)

Please note that users may also select their own options regarding the cookies present on the website [www.mirage.it](http://www.mirage.it) (see detailed list below, in the “types of cookies” section) by using their browser setting as explained in the instructions below. Users may also use the “anonymous browsing” setting, allowing them to browse the web without saving any information on the websites or pages visited, any passwords entered and any other parameters.

### How to disable cookies

N.B.: Please note that a number of website functions may be affected or unavailable if users deactivate all types of cookies (including technical cookies).

**Google:** To disable analytics cookies and prevent Google Analytics from collecting session data, you can download the Opt-Out add-on from the following link: <https://tools.google.com/dlpage/gaoptout>

To disable the use of cookies by Google, visit: <http://www.google.com/settings/ads>

To disable the types of cookies used by this website directly from your browser:

- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=it>
- **Internet Explorer:** <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>
- **Opera:** <http://help.opera.com/Windows/10.00/it/cookies.html>
- **Safari:** [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)
- **Firefox:** <https://support.mozilla.org/it/kb/> Activate or deactivate cookies

*If the browser you use is not present in the list above, please refer to the documentation or online guide of your browser for further information.*

*Users please note that the website owner merely acts as a technical intermediary for the links shown in this document, and may not be held liable for any changes.*

### COOKIES

Cookie are small text files that the websites visited send to the user’s terminal (usually the browser), where they are stored and subsequently retransmitted to the same websites the next time they are visited by the same user. The provision issued by the data protection authority covers not only cookies, but also other similar tools (web beacons/web bugs, clear GIFS, etc.) that make it possible to identify the user or the terminal.

While browsing a website, users’ terminals may also receive cookies sent from other websites or web servers (third-party cookies), on which there may be a number of elements (such as images, maps, sounds, specific links to pages in other domains) present on the website the user is visiting.

Cookies, of which there are usually large numbers present on users’ browsers, some of which last for a long time, are used for a number of purposes: to perform IT authentications, monitor sessions, store information on specific configurations regarding the users who access the server, etc. Further information can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

In order to properly regulate these devices, it is necessary to distinguish them, because there are no technical characteristics that differentiate one kind from another based on the purposes they are used for. Lawmakers have taken action in this regard, and in implementation of the measures contained in Directive 2009/136/CE, has rendered it mandatory to obtain users’ prior, informed consent for the installation of

cookies used for purposes other than merely technical purposes (cf. art. 1, para.5, lett. a), of Legislative Decree no. 69 of 28 May 2012, which amended art. 122 of the Code).

### **More information on the cookies used by the website [www.mirage.it](http://www.mirage.it)**

When a user visits this website, “first party cookies” (generated and used by this website) or “third party cookies (generated on this website by third parties) may be introduced into the user’s computer or mobile device. Please note that if some of these cookies are disabled, this may result in restrictions to the use of the website, preventing users from fully benefitting from the functions and services present. In order to decide which to accept and which to refuse, below is a description of the cookies used by [www.mirage.it](http://www.mirage.it)

### **Types of cookies**

#### **Session cookies**

These cookies guarantee the normal functioning and browsing of websites, allowing for the connection between the server and the user’s browser. They allow websites to function properly and users to view content on their devices. Without these cookies, a number of functions requested – such as logging in to the website or creating a shopping cart – may not be available. Session cookies are technical cookies and are necessary for the functioning of the website.

#### **Functional cookies**

These cookies are stored on the user’s computer or other device, which, based on the requests of the user, record the user’s choices so that they can be remembered in order to provide a smoother, more personalized browsing experience within the service or access to this website (e.g. by recording the password in reserved areas, recording products in a shopping cart so the user can find them during the next session, saving the language selected, viewing a video, the opportunity to comment on a blog, etc.). Functional cookies are not indispensable for the functioning of the website, but they improve the quality of the user’s browsing experience.

#### **Analytics cookies**

These cookies collect information on how users use the website, such as, for example, which pages are visited most often. This website uses third party cookies of “Google Analytics”, a statistical analysis service provided and managed by Google that makes it possible to anonymously analyse how users visit the website. The information generated by the cookies on the use of the website on the part of users (including the IP address) is sent to Google servers, where it is stored.

Useful addresses for a clearer understanding of the data protection policy of Google Analytics: –

<http://www.google.com/analytics/terms/it.html>

<http://www.google.com/privacypolicy.html>

Analytics cookies are not indispensable for the functioning of the website.

#### **Social Network cookies**

These cookies allow the user’s social network account to interact with this website, and are not indispensable for its functioning. The most common use is to share social network content. The presence of plug-ins means that cookies are sent to and from websites managed by third parties. The handling of the information collected from third parties is governed by the pertinent information provided, which you should refer to. To guarantee greater transparency and convenience, below are the web addresses of the various information sections and how cookies are managed.

**Facebook information:** <https://www.facebook.com/help/cookies/>

**Facebook (configuration):** access your account. Data protection section.

**Twitter information:** <https://support.twitter.com/articles/20170514>

**Twitter (configuration):** <https://twitter.com/settings/security>

**Google+ information:** <http://www.google.it/intl/it/policies/technologies/cookies/>

**Google+ (configuration):** <http://www.google.it/intl/it/policies/technologies/managing/>

**Pinterest information:** <http://about.pinterest.com/it/privacy-policy>

**Pinterest configuration:** <https://www.pinterest.com/settings>

**YouTube information:** <http://it.youtube.com/it/privacy>

**Cookies that provide interactive maps**

These cookies make it possible to include interactive maps on this website. www.www.mirage.it uses Google Maps to provide detailed information on the location of its offices (for more information, see Google's combined data protection policy, which also includes information on Google Maps cookies [http://www.google.co.uk/intl/it\\_IT/policies/](http://www.google.co.uk/intl/it_IT/policies/)).

This type of cookies is not indispensable for the functioning of the website.