

# Decor news



## Studio Job floors Dubai

Dutch design practice Studio Job has collaborated with Italian ceramics company Mirage on a collection in the practice's signature maximalist style that should find favour with the region's colour confident design aficionados.

The PopJob collection made its debut at Mirage Project Point Dubai, Dubai Design District. It explores an alternative aesthetic and colour, created with innovative technology. "While visiting Mirage, I noticed there was little use of relief and depth in some of their collections. Of course, I understand this in practical terms, but it gave me an idea: a transparent enamel coating on top of embossed tiles would create a smooth floor, while also giving a sense of depth," says Nynke Tynagel, who founded Studio Job in 2000 with

partner Job Smeets.

Some of the Mirage collection consists of ceramic parquet tiles that look almost like real wooden floors. Studio Job however decided to treat the wood structure in a more graphic way, exaggerating it and making a pop-like parquet with bright colours (including a bubblegum pink), quite removed from reality.

The new range includes six colours in neutral and pastel tones, finished with a smooth, shiny surface obtained through an innovative technique, which couples a layer of high-density technical porcelain to a thick layer of crystalline glass. The result is an intensely pigmented, high-gloss product, in the signature Studio Job style.